



## Ontario Remembrance Video Contest

### Rules and Regulations



### Ontario Remembrance Video Contest

Ontario Command (Provincial Level) of the Royal Canadian Legion has introduced a new contest to help promote Remembrance among today's youth. This contest is part of the Royal Canadian Legion Remembrance Day Program which is being run by the Ontario Command and the contest is conducted under the auspices of the Provincial Youth Education Committee. Students are to create a 3 to 4 minute Remembrance Video to explain what Remembrance means to the student(s) and why it is important for young people to carry forth the "Torch of Remembrance".

#### Categories

The contest is divided into two categories:

- |                        |  |
|------------------------|--|
| <b>Individual (V1)</b> | - Individual entry only, <b>NO JOINT OR GROUP EFFORTS FROM STUDENTS</b>  |
| <b>Group (V2)</b>      | - Group defined as two or more students and can include the whole class. Every participating student must submit an entry form for the group to be accepted. |

#### Rules and Regulations

Videos will be based on the subject of **REMEMBRANCE**.

Contestants are challenged to exercise their initiative and create a video on this theme.

1. Video Contest is open to all students from Grades 4 to 12
2. Entries will be between 3 to 4 minutes in length including credits.
3. Video format can be any of the following or combination of:
  - Live action
  - Computer generated
  - Animation

The music you use in your video should be original creative commons, or attached via AudioSwap from YouTube. **ANY USE OF COPYRIGHT MATERIAL (SUCH AS PHOTO, MUSIC, VIDEO, ETC.) MUST BE REFERENCED IN THE CREDITS OF YOUR VIDEO.**

Examples of videos can be seen at the following links:

[http://www.on.legion.ca/youth/video\\_contestwinners.asp](http://www.on.legion.ca/youth/video_contestwinners.asp)

## Creative Commons

[Creative Commons](#) licenses provide a standard way for content creators to grant someone else permission to use their work. YouTube allows users to mark their videos with a Creative Commons [CC BY](#) license. These videos are then accessible to YouTube users for use, even commercially, in their own videos via the YouTube [Video Editor](#).

Attribution is automatic under the CC BY license, meaning that any video you create using Creative Commons content will automatically show the source videos' titles underneath the video player. You retain your copyright and other users get to reuse your work subject to the terms of the license.

### **What you should know about Creative Commons on YouTube:**

The ability to mark uploaded videos with a Creative Commons license is only available to users whose accounts are in [good standing](#). You may check the status of your account under your YouTube [account settings](#).

The standard YouTube license remains the default setting for all uploads. To review the terms of the standard YouTube license, please refer to their [Terms of Service](#).

You cannot mark your video with the Creative Commons license if there is a [Content ID claim](#) on it.

By marking your original video with a Creative Commons license, you are granting the entire YouTube community the right to reuse and edit that video.

### **What's eligible for a Creative Commons license**

Please understand that you may only mark your uploaded video with a Creative Commons license if it consists entirely of content licensable by you under the CC BY license. Some examples of such licensable content are:

1. Your originally created content
2. Other videos marked with a CC BY license
3. Videos in the public domain

For more information please visit the following link:

<http://www.youtube.com/yt/copyright/creative-commons.html>

4. All video submissions will be judged on originality, research, emotion, intergenerational message, quality, etc. The top five video scores may also be based on the number of "Likes" the video gets on your YouTube video during the final judging process.
5. All videos will be judged at Ontario Command level only. The first, second and third runner up videos in video category (V1 & V2) will be awarded a prize and posted on the Ontario Command website for a period of one year.
6. Students may enter both the video categories Video 1 (V1) – individual and/or Video 2 (V2) – group, but may submit only one entry for each category.
7. The group entry must have a signed entry form by all students in the group including the participating students' information, signature and parental consent.
8. All entries are to be submitted to Ontario Command of the Royal Canadian Legion by email – [infor@on.legion.ca](mailto:infor@on.legion.ca) also please cc me ([stailon@ca.inter.net](mailto:stailon@ca.inter.net)) on your email to Ontario Command for your submission, that way the Zone G5 can keep track of your video submission.

9. All submissions must be emailed to Ontario Command by 6:00 p.m. on Monday, December 1<sup>st</sup>, 2015 with your YouTube URL code along with a completed Video Submission form signed with parental consent.
10. Students who have been out of the educational system at any time for more than two consecutive years, are ineligible to compete in the video contest at any level.

**Contest Awards**

**Category V1 (Individual Entry)**

<b>Grades 4 to 8</b>	First Place Prize	- \$250.00
	Second Place Prize	- \$175.00
	Third Place runner up	- \$100.00
<b>Grades 9 to 12</b>	First Place Prize	- \$300.00
	Second Place Prize	- \$200.00
	Third Place runner up	- \$150.00

**Category V2 (Group Entry)**

<b>Grades 4 to 8</b>	First Place Prize	- \$300.00
	Second Place Prize	- \$200.00
	Third Place runner up	- \$150.00
<b>Grades 9 to 12</b>	First Place Prize	- \$400.00
	Second Place Prize	- \$300.00
	Third Place runner up	- \$200.00

**Remembrance Video Judging Guidelines**

<b>Theme</b>	Does it grab the viewer's interest?
<b>Effect</b>	Does it inspire the viewer? Does it make the viewer think?
<b>Clarity</b>	Is the message expressed concisely? Does the message have an impact on the viewer?
<b>Intergenerational Message</b>	Does it show the meaning of Remembrance?
<b>Originality</b>	Does it show originality?
<b>Research</b>	
<b>Emotion</b>	Does it touch the viewer in an emotional way?
<b>Quality</b>	

## Scoring of Video Information

### Youth Remembrance Video Contest 2015 Judging Criteria

Student/s \_\_\_\_\_

Age \_\_\_\_\_

City \_\_\_\_\_

	Low							High		
<b>Style</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
Artistic Flair										
Originality										
Sense of Emotion										
Music/soundtrack										
Quality or originality of images/footage										
<b>Content</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
Message is clear & strong										
Research is evident										
Video has a good call to action										
Video is within 3-4 minutes long. Circle yes or no					no					yes
Video has Credits Circle yes or no.					no					yes
<b>Total out of 100</b>										

Judging will include

- ❖ Your Voting (chart above)
- ❖ YouTube Online Voting - The way the online voting works is that once the videos are put on to YouTube then people who see them can click "like" for them and the videos that get the most "likes" will receive up to ten points which will be added to their score. All videos can get between 0-10 points depending how many "likes" they receive. The rest of their score is given by the judges whom are the Provincial Youth-Ed Committee and some Ontario Command Officers.
- ❖ Age Considerations
- ❖ Emotive impact

**Ontario Remembrance Video submission deadline is December 1<sup>st</sup>, 2015**

Please email your submission with your YouTube URL and entry form with parental consent for everyone involved in the video to Ontario Command – [infor@on.legion.ca](mailto:infor@on.legion.ca) and Zone G5 [staillon@ca.inter.net](mailto:staillon@ca.inter.net)